

Store  
Hours  
9 to 5:30

### Store Your Furs Now

Cold dry air storage vault on the premises; with efficient service and protection against all loss. "Furriers since 1842." Charges moderate. Phone Pennsylvania 5100, Extension 34, and auto will call. Or take elevator 6, 7 or 8. TENTH FLOOR.

# GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

### Handkerchiefs in the White Sale!

Linen—all of them—plain and initialed—for men and women. Among the best buys in the sale. Fine in quality—very low as to prices. GIMBELS HANDKERCHIEF SHOP—Main Floor.

Phone:  
Pennsylvania  
5100

# MAY SALES of WHITE

## A Sensation in Value Giving

A white sale of a new kind! Every item is a sale in itself—bought for less—marked close to cost, or actually at cost. And in addition—white sales and white sale prices throughout the store on hundreds of items not mentioned here. Clearly and simply, our aim has been to produce a group of sales of quality merchandise, each standing on its own merits as unmatched in value giving.

20% 25% 30% 40%  
**REDUCTIONS**

## Utica Sheets Reduced!



81x90 inches \$1.45

SIZES QUOTED ARE SIZES BEFORE HEMMING

54x90 inch Sheets.....\$1.15	72x108 inch Sheets.....\$1.65
63x90 inch Sheets.....1.25	81x90 inch Sheets.....1.45
63x99 inch Sheets.....1.35	81x99 inch Sheets.....1.65
72x90 inch Sheets.....1.35	90x99 inch Sheets.....1.85
72x99 inch Sheets.....1.45	90x108 inch Sheets.....2.05

### UTICA PILLOW CASES

42x36 inches.....35c	45x38 1/2 inches.....40c
45x36 inches.....38c	50x38 1/2 inches.....45c
54x36 inches.....45c	

### UTICA BLEACHED SHEETINGS

1 1/4 yards wide. 35c yd.	2 yards wide. 54c yd.
1 1/2 yards wide. 45c yd.	2 1/4 yards wide. 58c yd.
1 3/4 yards wide. 50c yd.	2 1/2 yards wide. 65c yd.

**White Satin Finish Bed Spread Sets**  
Full sized spread and bolster, neatly scalloped, and with cut corners. New raised patterns a-plenty. Regularly \$8.95.

**\$6.75**

### Crinkle Bed Spreads

White crinkle spreads of summer weight. Plain hemmed.

63x90 inches.....\$1.55
72x90 inches.....\$1.75
80x90 inches.....\$1.95

### Crochet Bed Spreads

Full size and full heavy weight white crocheted spreads. A great special purchase. Reg. \$3.00.

**\$2.25**

Same spread scalloped and with cut corners, \$2.55

GIMBELS WHITE GOODS SHOP—Second Floor

## White Novelty Voiles 38c

Hundreds—yes, thousands of yards of it. And at the lowest price we have seen quoted in years for voile of this grade. Fine quality, 38 inches wide. New summer patterns—stripes of many sizes—figures large and small. One of the most sensational buys of the sale! Our good fortune—but more than ours—YOURS!

10,000 Yards White Plisse Crepe of high standard grade, 30 in. wide. **22c yd.**  
Long Cloth; very fine grades, 10 yd. pieces; 36 and 40 inches wide. **\$1.68**

5,000 Yards White Batiste; fine quality; silky finish. 39 inch. **28c yd.**  
White Nainsook of excellent quality, soft finish, 10-yard piece, 36 ins. wide. **\$1.85**

Other finer grades special at \$2.25 and \$3.85

Other finer grades special at \$2.25 and \$2.85

GIMBELS WHITE GOODS SHOP—Second Floor

## 12,000 Turkish Towels : 39c

Turkish towels; a good size; regularly selling for 59c

Pure Linen Huck Towels, hemstitched. Damask border and monogram space. 20x36 ins. Regularly \$1.25.

**75c**

Hemmed Huck Face Towels, with neat damask borders. 18x36 ins. Regularly 25c...

**19c**

Glass Towels and Twilled Kitchen Towels. Union "linen and cotton." Regularly 59c

**39c**

### Luncheon Cloths \$1.50

Just 600 to go at this price! Japanese blue and white bungalow luncheon cloths—reversible—fast color. Size 60x60 inches.

Napkins; Size 12x12 inches; 75c Doz.

Pure Irish Linen Satin Damask—An extra heavy table damask, firmly woven. 70 ins. wide. Regularly \$2.50 a yard...

**\$1.98**

Odd Satin Damask Dinner Napkins of pure linen. Round design, heavy weight damask. 22x22 ins. Dozen; regularly to \$8.00.

**\$6.75**

Pure Irish Linen Satin Damask Table Cloths, with napkins to match. Heavy and durable. Choice of 4 patterns.

Cloths: 70x70 inches.....\$7.50  
Cloths: 70x88 inches.....9.50  
Napkins: 22x22 inches.....doz. 9.00

GIMBELS LINEN SHOP—Second Floor.



## Gowns : Petticoats : Envelope Chemises Lowered Cost : Little Profit : Lowest Prices!

**89c**

### NIGHT GOWNS

Figured crepe, fine nainsook and batiste. Hemstitched, tailored models—others with hand embroidery in pastel shades—lace and embroidery trimmings. The pictures can but suggest the values!

### ENVELOPE CHEMISES

Nainsook—the model you want, be it strap or built-up shoulder, simply tailored or prettily trimmed with lace or embroidery. All selling to date for prices much higher.

Other Gowns at 95c, \$1.39, \$1.85 up to \$11.05  
Other Petticoats, 95c, \$1.39, \$1.85, \$2.95, \$3.95 to \$8.95

**\$1.29**

### NIGHT GOWNS

Windsor crepe, plain or figured—flesh batiste hand embroidered; nainsook with lace medallions, embroidered yokes, trimmings of lace. Tailored and fancy models.

### ENVELOPE CHEMISES

Envelopes a bit finer—a bit more elaborate than those at 89c. A host of patterns and every one a wonder at the price.

### NAINSOOK PETTICOATS

One model with embroidered flounce—another tucked and lace trimmed.

Other Envelopes, 79c, 95c, \$1.39, \$1.85 up to \$5.98  
Other Step-in Drawers, 45c, 79c, 95c, \$1.39, \$1.85

GIMBELS UNDERMUSLINS SHOP—Second Floor.

**\$1.79**

### NIGHT GOWNS

Windsor crepe, some orchid trimmed—hemstitched—hand embroidered—gay with stitchery. Very fine nainsook and batiste, elaborately trimmed.

### ENVELOPES

Tucks, ribbon bows, lace medallions, elaborate patterns—everything that speaks of high value.

### PETTICOATS

Nainsook Petticoats with lace or embroidery flounces, and underlay scalloped or lace edged.

### STEP-IN DRAWERS

Fine quality secc silk with lace edge and medallions. Flesh.

## Star Feature! Long GLOVES \$1.29

1560 pairs of 16-button Silk Gloves. The maker's name, withheld by request, is stamped in every glove as a guarantee of quality and perfection. And we guarantee the fingertips. In addition to white, we have

Pongee, navy, sand  
beaver and brown

GIMBELS GLOVE SHOP—Main Floor.

## Gossard CORSETS \$1.89

Gossard front lace corsets, with all that the name Gossard stands for in quality, style and service. Discontinued models, and a few that are slightly imperfect. Low top corsets with long hip—in pink or white coutil. Fortunate the woman who can wear sizes 20 to 26!

Others in handsome broches,  
sizes 24 to 27 : \$3.69

GIMBELS CORSET SHOP—Second Floor.

## Value in Women's UNION SUITS 48c

Good quality—and perfect! Women's knitted cotton Union Suits in sizes 36, 38 and 42; with band top and tight knee. In the sale at a May sale price—lowest in town.

Madras Union Suits for men  
featured in the sale at 98c

GIMBELS UNDERWEAR SHOP—Main Floor.



## Hand-made Blouses Finely Hand-drawn \$2.45

You know these blouses—the most wanted style of the season. You know what you've paid for them, here and elsewhere. 1700 pieces, all we could get, at \$2.45, in the White Sale. The Blouse Shop's banner contribution at the lowest figure for which such blouses have ever been sold. And the first and the last at the price.

Shawl and Tuxedo Collars : Vestees : Cuffs that  
Fit : Beautifully designed drawn-work. 34 to 46

GIMBELS BLOUSE SHOP—Third Floor.



## Frocks for Tots At Near to Cost \$1.89 \$2.79

Value here that you'll go far to meet! At \$1.89, bloomer dresses of checked gingham, trimmed with white pique—gay chambray. At \$2.79, white lawn, with smocking and sash; or bright with colored pipings. Choice is wide, frocks hard to match for prettiness, unsurpassed in value.

### Undergarment Sales for Miss 4 to 16 feature:

At \$1.29—slips, gowns, Billie Burkes, envelopes, chemises, drawer combinations, bloomers. At \$1.69—two-piece pajamas, petticoats, gowns, slips and Billie Burkes.

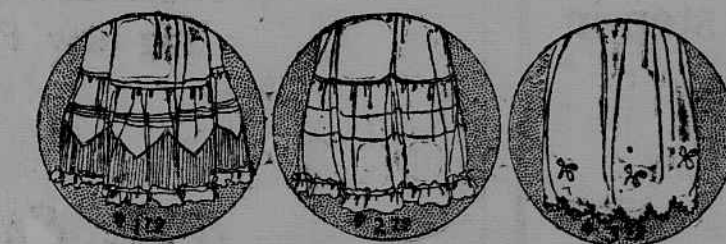
GIMBELS GIRLS' AND BABY SHOP—Second Floor

## Sports Satin SKIRTS \$7.50

White sports satin skirts—practical because they wash well. Smart with pockets, pearl button trimmed. Two models to choose from. Skirts you will wear right through all the summer months. But at a price you will find only now, in the White Sale. Sizes 25 to 32 waistband.

White Wash Skirts  
of fine quality gab-  
ardine, in attractive  
styles. 25 to 38: \$3.95

GIMBELS—Third Floor.



## Shadow Proof Petticoats Are Sensationally Priced \$1.79 \$2.79 \$3.79

"Sunshine satin" (cot-  
ton) petticoats; white.  
\$1.79

Extra size white  
sateen; 60 inch hips.  
Double panel front.  
\$1.79

White "Heather bloom  
taffeta," smartly  
flounced petticoats.  
\$1.79

Shadow proof tub  
silk; regular and ex-  
tra sizes; white.  
\$2.79

Crepe de chine "mod-  
esty" petticoats, lace  
trimmed; pink and  
white.  
\$2.79

Washable satin "mod-  
esty" petticoats.  
\$2.79

Fine washable satin  
petticoats, in pink  
or white, hemstitched.  
Double panel. \$3.79

Crepe de Chine, scal-  
loped and embroi-  
dered. Double panel.  
\$3.79

White Sateen and Taffeta Pet-  
ticoats; regulars and extras  
GIMBELS PETTICOAT SHOP—Second Floor.

## And Crepe KIMONOS \$1.79

Hand embroidered, every one! Attractive crepe in shades of pink, blue, open and lavender. 36 to 44.

And breakfast coats of silk and cotton mixture, ruffled and pocketed, and prettily patterned. Colors are many and lovely. Value stands supreme.

French Crepe Kimono  
and Breakfast  
Coats: \$3.79 and \$4.79

GIMBELS—Second Floor.